

**2021 Louisiana Early Childhood Association  
“Unity in our Early Childhood Community”  
November 4 - 6, 2021  
Randolph Riverfront Center  
707 2nd St. Alexandria, LA 71302**

Dear Vendors

The 55<sup>th</sup> Annual Louisiana Early Childhood Association’s (LAECA) State Conference is scheduled for Alexandria again this year. LAECA conferences average over 500 early childhood educators in attendance. Those attending include:

**Teachers Child Care Center Owners  
Administrators Child Care Resource and Referral Supervisors Agency Personnel Directors  
College and University Teachers and Students**

from public schools, private and parochial schools, Head Start and Early Head Start, Child Care Centers, Family Child Care Homes, Technical College, Community College and Universities. The LAECA Conference will be held this year at the Randolph Riverfront Center in Alexandria, LA on **November 4 to November 6, 2021**. We would love to have your company represented as a vendor!

**REGISTRATION FORM:** Please see the attached Vendor Registration form. Please return your registration form and check (we are unable to process credit cards) by Friday, October 8, 2021. **Vendors may set up on Thursday, November 4 from 3:00 – 7:00 P.M.** The vendor area will be locked at 7:00 P.M. and will re-open at 7:00 A.M. on Friday, November 5, 2021. Please feel free to contact me if you have any questions.

**SPONSORSHIP:** On Friday and Saturday mornings, the exhibit area will be open early for all conference participants. A Vendor Sponsored Continental Breakfast is provided in the Vendor Area to encourage conference participants to begin browsing and shopping the exhibit area just as soon as they arrive. Your company will receive a prime location in the Vendor Area, if your company is a Vendor Sponsor for the Continental Breakfast provided on Friday and Saturday. Please designate your willingness to be a Vendor Sponsor for our breakfast by indicating it on the attached Vendor registration form.

**RAFFLE DONATION:** LAECA provides scholarships and grants to future and present educators in the early childhood field. Raffle baskets are provided at the LAECA conference which fund the scholarships and grants. If your company would like to donate items for the LAECA raffle, please indicate your interest on the Vendor Registration Form. Your donated items will be collected at the conference and placed in a raffle basket near the exhibit area with your company name.

**PRESENTATIONS:** If you are interested in presenting a session at the conference, please email me and I will send you the Call for Proposals. Session content must be instructional and not just a sales pitch for your products.

The Louisiana Early Childhood Association (LAECA) is a non-profit organization that provides training for early childhood professionals working with children from birth through eight years of age. LAECA is the Louisiana state affiliate to the Southern Early Childhood Association (SECA) with over 22,000 members across the South!

*Sincerely,*  
**Patricia M. Reder**