

NEW VENUE

2017 Louisiana Early Childhood Association Conference:

"Early Childhood Strong"

October 26-28, 2017

Alexandria Riverfront Center

707 2nd St

Alexandria, La, 71302



Dear Vendors:

The 51st Annual Louisiana Early Childhood Association's (LAECA) State Conference is scheduled for Alexandria again this year. LAECA conferences average over 600 early childhood educators in attendance. Those attending include:

**Teachers
Administrators
Supervisors
Directors**

**Child Care Center Owners
Child Care Resource and Referral
Agency Personnel
College and University Teachers and Students**

from public schools, private and parochial schools, Head Start and Early Head Start, Child Care Centers, Family Child Care Homes, Technical College, Community College and Universities.

The LAECA Conference will be held this year at the **Alexandria Riverfront Center** in Alexandria, LA **October 26-28, 2017**. We would love to have your company represented as a vendor!

Vendors may set up on Thursday, October 26th from 3:00 – 7:00 P.M. The vendor area will be locked at 7:00 P.M. and will re-open at 7:30 A.M. on Friday, October 27, 2017. Upon the opening of the exhibit area on both Friday and Saturday morning, we will be holding a Vendors' Breakfast to encourage conference participants to begin browsing and shopping the exhibit area just as soon as they arrive and during the Vendors' Break on Friday. If you wish for your company to receive more visibility, you can help by sponsoring the breakfast or the keynote lunch on Friday; if so, be sure and check this off on your registration form.

We also will be having a raffle to benefit the LAECA Scholarship Fund. Each year LAECA awards \$2000.00 in scholarships to members who are enrolled in undergraduate and graduate studies in early childhood education. We would love to have you participate in this raffle. Upon arrival, each vendor who wishes to participate will be provided a basket and a sign with your company's name. We ask that you fill the basket with a few items. These baskets will be on display in the exhibit area. If you would like to donate a large item (vendors have donated rugs or furniture items in the past) that will not fit in a basket, please let us know so we can make arrangements to display the large item. Those items always generate such excitement!

Enclosed is the vendor registration form. If you are interested in presenting a session at the conference, please email me and I will send you the Call for Proposals. Session content must be instructional and not just a sales pitch for your products. Please return your registration form and check (we are unable to process credit cards) by **Friday, September 29, 2017**. Please feel free to contact me, if you have any questions.

The Louisiana Early Childhood Association (LAECA) is a non-profit organization that provides training for early childhood professionals working with children from birth through eight years of age. LAECA is the Louisiana state affiliate to the Southern Early Childhood Association (SECA) with over 22,000 members across the South!

Sincerely,

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